

MINNEAPOLIS POPS ORCHESTRA ENDOWMENT

SECURING OUR FUTURE

The mission of the Minneapolis Pops Orchestra Association is to bring the power and pleasure of live orchestra concerts, performed by professional musicians, to the Twin Cities community free of charge.



Securing the Future of The Pops

For decades, the **Minneapolis Pops Orchestra** has brought professional, live orchestral music to the Twin Cities free of charge. That tradition has been sustained by the generosity of donors who believe that great music should be accessible to everyone.

Today, however, the financial landscape for arts organizations has changed. While individual donors continue to provide the majority of our support, corporate giving has declined significantly since 2020, and grant funding has become increasingly competitive and uncertain.

To help ensure that our mission, outreach, and free outdoor concerts remain a vibrant part of our community for generations to come, the Board of Directors has established the **Minneapolis Pops Orchestra Endowment**.

Building a Lasting Legacy

An endowment creates an enduring source of support for the orchestra's future. Through planned gifts, estate gifts, and contributions of appreciated assets, supporters can make an investment that extends far beyond a single concert season.

Every gift helps strengthen a resilient foundation that will sustain the Minneapolis Pops Orchestra for years to come. Your support ensures that providing free access to professional live music remains central to our mission for future audiences.

Aligned with our Community

The Minneapolis Pops Orchestra Endowment Committee has partnered with Thrivent Charitable to manage the endowment and has selected the **Thrivent Charitable Impact Fund™** for our investment strategy.

This fund focuses on high-performing enterprises that help heal, support, and advance our neighbors and our world. It was important to us that our investments align with our values and contribute positively to the communities we serve.



An Early Expression of Confidence

The Endowment is already off to a strong start.

Thanks to the generosity of the Rydberg and Stokes families, the Endowment has an initial principal balance of **\$25,000** invested toward its future growth.

We are also honored to share that supporters have already committed **\$100,000** in planned gifts to the Endowment.

These early commitments demonstrate a shared belief in the future of the Minneapolis Pops Orchestra and the enduring value of free music in our community.

How to Make a Gift to the Minneapolis Pops Orchestra Endowment*

Gifts under \$1,000 should be sent to the Minneapolis Pops Orchestra Association with a note in the memo line that the donation is for the Endowment (There is not currently an electronic option for sending payment). You can write a check and send it to:

**Minneapolis Pops Orchestra Association
6043 Vincent Avenue S
Minneapolis, MN 55410**

Gifts of \$1,000.00 or more, please send funds directly to Thrivent Charitable:

Give Online

- Make a one-time gift via EFT, ACH, credit card, Apple Pay, or Google Pay at:
www.thriventcharitable.com/make-a-gift

Physical Check

- Make checks payable to Thrivent Charitable and include Minneapolis Pops Orchestra Endowment, ID: 812380 on the memo line. Mail to:

**Thrivent Charitable
PO Box 8072
Appleton, WI 54912-8072**

Wire Transfer

- Before initiating a transfer, contact Thrivent Charitable at **thriventcharitable@thrivent.com** or by phone at **(800) 365-4172**.
- Please provide the donor name, fund name (Minneapolis Pops Orchestra Endowment, ID: 812380), contribution amount, transfer date, and originating institution so your gift can be credited promptly.

DTC-Eligible Securities (e.g., publicly traded stocks)

- Freely tradable securities of a public company that become eligible for deposit into the DTC.
- Contact Thrivent Charitable at **thriventcharitable@thrivent.com** or by phone at **(800) 365-4172**.

Questions?

For any questions please contact Executive Director Mark Springer at **mark@mplspops.org** or **612-724-6927** or Thrivent Charitable at **thriventcharitable@thrivent.com** or **(800) 365-4172**.

**Thank you for investing in the future of the Minneapolis Pops Orchestra!
Together we can ensure that free, professional outdoor concerts remain
available to all.**

**Please consider consulting a tax and/or legal professional before making a significant donation.*

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